COMMUNICATION AND OUTREACH COMMITTEE MINUTES
Wednesday, January 9, 2019

PRESENT	Brian Henry	Missouri Commissioner	Chair
	Pam Deering	Oklahoma Commissioner	
	Susan Haberstroh	Delaware Commissioner	
	Alan Kerr	South Dakota Commissioner	
	Tony Trongone	New Jersey Commissioner	
	Richard Pryor	Communications Associate	Secretary
	Lindsey Dablow	Training and Operations Associate	
EXCUSED	Cherise Imai	MIC3 Executive Director	
ABSENT	Chris Cmiel	West Virginia Commissioner	
	Marcy Herman	Alaska Commissioner	
	Shoni Pegram	Idaho Commissioner	

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ITEM 1 – CALL TO ORDER

1. The meeting was called to order at 2:02 PM ET by Brian Henry, Missouri Commissioner and Committee Chair, and roll call was taken by Richard Pryor, MIC3 Communications Associate.

ITEM 2 – AGENDA AND MINUTES

2. The agenda was approved unanimously as presented. There were no previous minutes.

ITEM 3 – REPORTS

3. **Executive Committee –** Chair Henry provided the committee members with an update of the Executive Committee's meeting in Little Rock, Arkansas. The Chair highlighted the EXCOM's focus on communication between the full Commission and leadership. He explained that there is work been carried out on the Code of Conduct, Conflict of Interest, and Awards Policy.

ITEM 4 – OLD BUSINESS

4. **Poster Contest** – Communications Associate Pryor provided the Members with background information regarding the Poster Contest. Discussion focused on the additional work for school systems and competing with already established national poster contests. The Communications and Outreach Committee decided not to pursue this agenda item further and strike it from future agendas. [CLOSED]

ITEM 4 – NEW BUSINESS

5. **Strategic Plan** – Chair Henry reviewed MIC3's previous three-year strategic plan and opened the floor to discussion. Members discussed outreach to professional organizations, military families, and areas not normally impacted by military-connected student transfers. For example, the Missouri School Association of Administrators, regional superintendent meetings, Blue Star Families, School

Liaison Officers, and Compact training sessions. Members were advised to review the current strategic plan and provide feedback along with any new items/ideas during the committee's February meeting. [OPEN]

6. Chair Henry recognized Associate Pryor's efforts in developing the Compact's public service announcements (PSA) and completing several of the tasks on the current strategic plan. Commissioner Haberstroh (DE) commented she had shared the PSAs and received positive feedback. Members shared their intention to post the PSAs on their school administrative websites.

7. **Communication Pan –** Agenda item was held over to February meeting [OPEN]

ITEM 5 – OTHER BUSINESS

8. **Items for the Executive Committee** – The Chair asked the Members to share any comments or feedback for the Executive Committee. Associate Pryor reminded members the Month of the Military Child is April and that would be a topic on February's committee agenda. There being no additional comments the Chair called the meeting to a close.

9. The Committee meeting adjourned at 2:28 PM ET.

Respectfully submitted by,
Richard Pryor
Communications Associate, Secretary

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